

GOING GLOBAL WEBINAR: AVOIDING THE INADVERTENT FRANCHISE IN U.S. AND INTERNATIONAL EXPANSION

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When expanding across borders, retailers may unknowingly be considered a franchisor under dozens of statutes worldwide and be surprised by the regulations and restrictions with which they must comply. Bryan Cave's industry-leading franchise attorneys Nicole Simonian, Kenneth Costello and Jonathan Solish delivered a discussion on how to mitigate the risks associated with international franchising. Key topics included how to determine what constitutes a franchise under applicable country law, best practices for structuring agreements, and tips for managing ancillary issues and avoiding litigation.

MEET THE TEAM



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