

News

BCLP ADVISES LS GLOBAL FRANCHISE L.P. IN SALE OF GFG TO FAT BRANDS

Aug 09, 2021

The international law firm BCLP has advised LS Global Franchise L.P. (Serruya Private Equity and Lion Capital) on its sale of Global Franchise Group (GFG) to FAT Brands, a leading global franchising company that strategically acquires, markets and develops fast casual and casual dining restaurant concepts.

GFG's portfolio of franchise brands includes Great American Cookies, Hot Dog on a Stick, Marble Slab Creamery, Pretzelmaker and Round Table Pizza. With this acquisition, FAT Brands will have more than 2,000 restaurants around the world.

This transaction was named by *Fast Casual* as "the largest restaurant acquisition of 2021," with a deal value of \$442.5 million, and illustrates BCLP's excellence in the food and agribusiness industry. BCLP is ranked for agribusiness by Chambers Global.

LS Global Franchise L.P. was advised by a BCLP deal team led by Megan Meyers, Amit Parekh and Jason Werner.

RELATED PRACTICE AREAS

- Franchise Mergers & Acquisitions
- Food & Agribusiness
- Food & Beverage
- Restaurant Practice
- Corporate
- M&A & Corporate Finance

MEET THE TEAM



Megan E. Meyers

Irvine

megan.meyers@bclplaw.com

[+1 949 223 7106](tel:+19492237106)



Amit S. Parekh

Irvine

amit.parekh@bclplaw.com

[+1 949 223 7105](tel:+19492237105)

This material is not comprehensive, is for informational purposes only, and is not legal advice. Your use or receipt of this material does not create an attorney-client relationship between us. If you require legal advice, you should consult an attorney regarding your particular circumstances. The choice of a lawyer is an important decision and should not be based solely upon advertisements. This material may be “Attorney Advertising” under the ethics and professional rules of certain jurisdictions. For advertising purposes, St. Louis, Missouri, is designated BCLP’s principal office and Kathrine Dixon (kathrine.dixon@bclplaw.com) as the responsible attorney.