

RetailLawBCLP

BIOMETRIC AND FACIAL RECOGNITION LAWSUITS AND REGULATION "FACE" NATIONAL EXPANSION

Oct 27, 2020

The federal government is looking to put its finger on the pulse of biometric privacy with the proposed National Biometric Information Privacy Act of 2020 (S. 4400) “to regulate the collection, retention, disclosure, and destruction of biometric information.” Class action litigation over biometric privacy has already exploded across the country, so far centering on the alleged use of facial recognition and employee timekeeping technologies. In the last few years alone, cases have been brought on behalf of hundreds of thousands of claimants. If enacted, the National Biometric Information Privacy Act will all but ensure this number increases exponentially. This client alert provides a comprehensive overview of the proposed National Biometric Information Privacy Act and a comparison to other privacy statutes.

Click [here](#) to read the article in full.

RELATED PRACTICE AREAS

- Retail & Consumer Products

MEET THE TEAM



Merrit M. Jones

San Francisco

merrit.jones@bclplaw.com

+1 415 675 3435

This material is not comprehensive, is for informational purposes only, and is not legal advice. Your use or receipt of this material does not create an attorney-client relationship between us. If you require legal advice, you should consult an attorney regarding your particular circumstances. The choice of a lawyer is an important decision and should not be based solely upon advertisements. This material may be “Attorney Advertising” under the ethics and professional rules of certain jurisdictions. For advertising purposes, St. Louis, Missouri, is designated BCLP’s principal office and Kathrine Dixon (kathrine.dixon@bclplaw.com) as the responsible attorney.