

RetailLawBCLP

UPDATE: JUNE 2020 CALIFORNIA CONSUMER PRIVACY ACT (“CCPA”) LITIGATION TRACKER

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As of January 1, 2020, California became the first state to permit residents whose sensitive personal information is exposed in a data breach to seek statutory damages between \$100-\$750 per incident, even in the absence of any actual harm. Further, the California Attorney General may bring a civil action against any entity violating the CCPA, seeking an injunction and civil penalties between \$2,500 (for each violation) and \$7,500 (for each intentional violation).

Click [here](#) to read the Alert in full.

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